

## HAUSER & WIRTH

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Press Release

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### Hauser & Wirth announces major expansion in New York City



**New York, NY...** Iwan Wirth, president and owner of Hauser & Wirth, the internationally acclaimed gallery of contemporary art and modern masters with exhibition spaces in Zurich, London and New York, announced today the company will expand its global activities by opening a second location in New York City: a 23,000 square foot exhibition and project space at 511 West 18th Street. The venue will open to the public in autumn 2012, in conjunction with Hauser & Wirth's 20th anniversary. Widely considered Europe's most influential gallery and described as 'a marketplace of ideas' by the Financial Times of London, Hauser & Wirth was founded in 1992.

Hauser & Wirth's new location on 18th Street will serve as a counterpoint to the intimacy of the gallery's Upper East Side townhouse at 32 East 69th Street, which opened to the public in September 2009. Together these two New York facilities will host a highly ambitious program of public exhibitions, projects and events that spotlight the work of some of the most respected and challenging artists of the day, including emerging and established talents, as well as landmark artists whose estates the gallery represents.

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Both New York City locations – uptown and downtown – will be under the direction of Marc Payot, partner and vice president of the gallery.

The masonry building at 511 West 18th Street stands directly beside the High Line at the southern frontier of the West Chelsea arts district. It looks toward the West Village and the Meatpacking District, where the new home of the Whitney Museum is scheduled to open in 2015. Constructed in the 1930s as a working stable and garage, 511 West 18th Street has served many purposes over the decades, most famously as home to The Roxy roller skating rink and discotheque, an international destination that remains an enduring part of New York's cultural history. Hauser & Wirth will occupy the vast Roxy space, which is accessed from the street by a 20 foot-wide interior ramp. With its unusual shape, soaring ceilings, and abundant natural light from a street wall of paned windows and numerous rooftop skylights, the facility will create a compelling environment for exhibitions – one that evokes the atmosphere of artists' studios and improvisational project sites. As with its locations in London and Zurich, which include an historic former bank building and an old brewery, respectively, Hauser & Wirth plans to maintain the original character of the location as a unique context for experiencing art.

'New York is the world's art capital and its cultural ecology is unlike that of any other city,' Iwan Wirth said. 'It offers the world's largest audiences, which are extraordinarily diverse and sophisticated, along with the highest concentration of great museums, galleries, alternative spaces and arts organizations. We are excited to expand our capabilities as a social and cultural shop in such a rich, dynamic, creative environment. Hauser & Wirth's entire global team is delighted and honored to be able to increase our participation in the life of New York City, and to create another special destination where the public can engage the work and ideas of the artists we represent.'

### About Hauser & Wirth

Hauser & Wirth is a global enterprise representing over 50 established and emerging contemporary artists, including Ida Applebroog, Phyllida Barlow, Louise Bourgeois, Christoph Büchel, David Claerbout, Martin Creed, Berlinde De Bruyckere, Martin Eder, Ellen Gallagher, Isa Genzken, Dan Graham, Rodney Graham, Subodh Gupta, Mary Heilmann, Andy Hope 1930, Roni Horn, Thomas Houseago, Matthew Day Jackson, Richard Jackson, Rashid Johnson, Josephsohn, Rachel Khedoori, Bharti Kher, Guillermo Kuitca, Maria Lassnig, Paul McCarthy, Joan Mitchell, Ron Mueck, Caro Niederer, Christopher Orr, Djordje Ozbolt, Michael Raedecker, Pipilotti Rist, Anri Sala, Wilhelm Sasnal, Christoph Schlingensiefel, Roman Signer, Anj Smith, Monika Sosnowska, Diana Thater, André Thomkins, Ian Wallace, Zhang Enli, David Zink Yi, and Jakub Julian Ziolkowski.

Hauser & Wirth also represents the estates of Eva Hesse, Allan Kaprow, Lee Lozano, Jason Rhoades and Dieter Roth, as well as the Henry Moore Family Collection.

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Hauser & Wirth is also known for its publishing activities and such landmark books as 'Louise Bourgeois. Nothing to Remember,' 'Berlinde De Bruyckere. In the Woods there were Chainsaws,' 'Roni Horn. bird', and 'Lee Lozano. Drawings.'

The gallery was founded in Zürich in 1992 by Iwan and Manuela Wirth and Ursula Hauser.

In 1996 the Zurich gallery opened in the former Löwenbräu brewery building, along with other contemporary art galleries, Kunsthalle Zürich, and migros museum für gegenwartskunst. In 2003, Hauser & Wirth opened Hauser & Wirth London on Piccadilly in an historic building designed by Sir Edwin Lutyens, adding a new and energetic dimension to London's growing importance as an international art center. In 2006, Hauser & Wirth at Colnaghi was created on London's Old Bond Street. Hauser & Wirth New York opened to the public on the Upper East Side of Manhattan in September 2009.

In September 2010, Hauser & Wirth re-located their Zurich space to a new temporary location at Hubertus Exhibitions while the Löwenbräu building undergoes major renovation. The gallery will return to the Limmatstrasse facility in 2012. In October 2010, the gallery opened a new London space on Savile Row.

Hauser & Wirth New York is open to visitors Tuesday through Saturday, 10 am until 6 pm. The general public can find additional information about the gallery, its exhibitions and programs online at: [www.hauserwirth.com](http://www.hauserwirth.com).

For additional press information or to obtain images for publication, please contact [hwny@andreaschwan.com](mailto:hwny@andreaschwan.com).

### **Forthcoming Exhibition:**

**Bharti Kher**  
**'The hot winds that blow from the West'**  
**March 6 – April 14, 2012**

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Image courtesy of Hauser & Wirth,  
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